

Social Media Takeover Agreement

This Social Media Takeover Agreement ("Agreement") is made between:

Brand/Account Owner:

Address:

Contact:

and

Guest/Takeover Participant:

Address:

Contact:

1. Purpose

2. Term

Start Date:

End Date:

3. Accounts Covered

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4. Content Guidelines

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5. Confidentiality

6. Ownership & Rights

7. Responsibilities

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8. Termination

9. Indemnification

10. Governing Law

Signatures

Brand/Account Owner: _____

Date: _____

Guest/Participant: _____

Date: _____