

# Podcast Sponsorship Agreement

This Sponsorship Agreement ("Agreement") is made and entered into as of by and between:

**Podcast Name:**

**Producer/Host:**

**Address:**

(hereinafter referred to as "Podcast")

AND

**Sponsor Name:**

**Contact Person:**

**Address:**

(hereinafter referred to as "Sponsor")

## 1. SPONSORSHIP DETAILS

Sponsor agrees to sponsor the Podcast for the following period:

Total sponsorship amount:

Payment terms:

## 2. SPONSOR BENEFITS

- Number of mentions per episode:
- Description of sponsor messages/ads:
- Other promotional considerations:

## 3. OBLIGATIONS OF THE PODCAST

1. Include Sponsor's messages as agreed in each specified episode.
2. Ensure messages are delivered as per specifications.
3. Provide Sponsor with audience analytics (if agreed):

## 4. INTELLECTUAL PROPERTY

Sponsor grants Podcast a limited license to use Sponsor's name, logo, and trademarks solely for the purposes described herein.

## 5. TERM AND TERMINATION

This Agreement shall commence on and end on , unless otherwise terminated in writing by either party with days' notice.

## 6. ADDITIONAL TERMS

## 7. SIGNATURES

---

Podcast Representative Signature & Date



\_\_\_\_\_  
Sponsor Representative Signature & Date