

Memorandum of Understanding (MOU)

This Memorandum of Understanding ("MOU") is made on this ____ day of _____, 20____, by and between:

Franchisor:

Address:

Potential Franchisee:

Address:

1. Purpose

2. Terms and Conditions

1. **Franchise Opportunity:**
2. **Confidentiality:**
3. **Non-Binding:**
4. **Term:**
5. **Termination:**
6. **Governing Law:**

3. General Provisions

- 7.
- 8.

IN WITNESS WHEREOF, the parties hereto have executed this Memorandum of Understanding as of the date first written above.

Franchisor Signature

Name:

Title:

Date:

Franchisee Signature

Name:

Title:

Date: