

Startup Investment Pitch Evaluation Scorecard

Startup Information

Startup Name
Date
Evaluator

Evaluation Criteria

Criteria	Description	Score (1-10)
Team		
Market Opportunity		
Product/Service		
Business Model		
Go-to-Market Strategy		
Traction		
Competitive Advantage		
Financials		
Funding Ask & Use		

Total Score

Sum of Scores
Average Score

Comments / Notes

Recommendation

Invest / Pass / Further Review
