

# Influencer Brand Collaboration Brief

Brand Name

Contact Person

Contact Email

## Collaboration Overview

Campaign Name

Description

Objectives

## Deliverables

Content Format (e.g., Instagram post, Story, Reel, YouTube, etc.)

Number of Posts/Stories

Mandatory Hashtags & Mentions

Key Messaging & Talking Points

## Timeline

Deadline/Posting Date(s)

## Project Timeline & Milestones

## Compensation

### Fee/Payment Terms

### Additional Incentives (if any)

## Other Notes

### Exclusivity (if any)

### Usage Rights/Content Ownership

### Additional Information