

Podcast Sponsorship Proposal

1. Podcast Information

Podcast Name

Host(s)

Website / Link

Contact Email

2. Audience & Reach

Average Downloads Per Episode

Audience Demographics

Social Media Followers

Key Markets

3. Sponsorship Packages

Package Options & Deliverables

- Pre-roll Mention
- Mid-roll Ad
- Post-roll Shoutout
- Custom Episode Integration
- Social Media Promotion

4. Pricing & Terms

Rates

Contract Length

Additional Notes

5. Contact & Next Steps

Contact Name

Position

Phone

Proposed Next Steps