

# In-App Banner Ad Reservation Document

## Advertiser Details

Company Name	
Contact Person	
Email	
Phone Number	
Billing Address	

## Campaign Information

Campaign Name	
Start Date	
End Date	
Total Impressions	
Targeting	

## Banner Specs

Size	
Accepted Formats	
Max File Size	
Submission Deadline	

## Pricing & Payment

Rate	
Total Cost	
Payment Terms	

## Notes / Special Instructions

## Authorization

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Advertiser Signature

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Name / Date

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Publisher Signature

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Name / Date