

Podcast Sponsorship Media Planning Request

Basic Information

Requester's Name

Email Address

Brand / Company Name

Campaign Details

Campaign Name

Objectives & KPIs

Budget (if available)

Target Audience

Describe the Target Audience

Podcast Preferences

Preferred Podcast Genres / Topics

Specific Podcast Shows (if any)

Sponsorship Type

Timeline

Desired Campaign Launch Date

Campaign Duration

Additional Notes

Anything Else We Should Know?