

Non-profit Media Outreach Proposal

Organization Overview

Organization Name

Mission Statement

Website

Project Summary

Project Title

Project Description

Key Objectives

Target Audience

Describe the Audience

Media Outreach Goals

Goals

Key Messages

Proposed Media Channels

Media Outlets

Social Media Platforms

Other Channels

Timeline & Steps

Key Dates and Milestones

Action Plan

Contacts

Contact Person

Title/Role

Email

Phone

Additional Notes