

Post-Event Media Partner Evaluation

Event & Media Partner Details

Event Name

Date of Event

Media Partner Name

Point of Contact

Contact Email

Coverage & Deliverables

Planned Coverage Outlets

Actual Coverage Outlets

Number of Articles/Posts Promised

Number of Articles/Posts Delivered

Links to Published Content

Quality Assessment

Quality of Coverage

Relevance to Target Audience

Key Messages Communicated

Collaboration Experience

Responsiveness

Professionalism

Additional Comments

Overall Evaluation

Would you work with this media partner again?

Overall Feedback