

Content Marketing Editorial Review Sheet

Title

Author

Editor

Date

Content Type

Target Audience

Editorial Review

Summary

Key Messages

Strengths

Areas for Improvement

SEO Considerations

Compliance/Brand Voice

Checklist

Item	Complete	Comments
Headline Compelling	☐	
Clear Introduction	☐	
Value Proposition	☐	
Internal Links	☐	
Call-to-Action	☐	
Proofreading	☐	

Final Notes