

# Brand Reputation Monitoring Report

## 1. Executive Summary

## 2. Key Findings

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## 3. Brand Mentions Overview

Platform	Mentions	Positive	Neutral	Negative

## 4. Sentiment Analysis

Period	Positive (%)	Neutral (%)	Negative (%)

## 5. Top Sources

- 1.
- 2.
- 3.

## 6. Influencers & Key Authors

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## 7. Reputation Issues & Opportunities

## 8. Recommendations

## 9. Appendix