

Video Content Evaluation Checklist

- ☐ Video objective is clear and well-communicated
- ☐ Content is accurate and up-to-date
- ☐ Structure is logical and easy to follow
- ☐ Visual and audio quality are sufficient
- ☐ Pacing keeps the viewer engaged
- ☐ Graphics and text support understanding
- ☐ Inclusive and respectful language is used
- ☐ Appropriate length for topic and audience

Additional Comments or Observations