

Public Service Announcement Evaluation Form

Evaluator Name

Date

PSA Title

Organization

Content Evaluation

Is the message clear and concise?

Is the content relevant to the target audience?

Is the information accurate and factual?

Visual & Audio Evaluation

Are visuals/audio appropriate and engaging?

Production quality (editing, design, sound)

Overall Impact

How effective is the PSA in delivering its message?

Suggestions for Improvement

Additional Comments