

# Video Pre-Roll Ad Insertion Order

## Advertiser/Client Information

Advertiser Name

Contact Person

Email

Phone

Agency (if applicable)

## Campaign Details

Campaign Name

Start Date

End Date

Target Audience

Geographic Targeting

## Ad Creative

Creative File URL

Call to Action

Companion Banner (URL or specs)

Special Instructions

Placement & Pricing

Placement	Impressions	CPM / Rate	Total

Reporting & Tracking

Tracking Requirements

Reporting Frequency

Terms & Conditions / Approvals

Notes / Terms

Authorized By

Date