

Sponsored Content Agreement

1. Parties

This Sponsored Content Agreement ("Agreement") is entered into between ("Sponsor") and ("Publisher") as of ("Effective Date").

2. Content Details

The Sponsor agrees to provide the following sponsored content to be published by the Publisher:

- Title/Description:
- Format (e.g., article, video, social post):
- Publication Date:
- Placement:

3. Compensation

The Sponsor shall pay the Publisher the following amount in exchange for the sponsored content:

Payment Terms:

4. Content Review & Approval

The Sponsor will submit the content to the Publisher for review prior to publication. The Publisher reserves the right to request reasonable edits for compliance with publication standards.

5. Disclosure

The Publisher agrees to disclose the sponsored nature of the content in accordance with applicable laws, regulations, and guidelines.

6. Term & Termination

This Agreement will remain in effect until the sponsored content has been published and compensation received, or until terminated by either party with days written notice.

7. Intellectual Property

Ownership of the content will be as follows:

8. Warranties & Indemnification

Each party represents that it has the right to enter this Agreement. The Sponsor warrants that the content does not infringe the rights of others.

9. Miscellaneous

- Governing Law:
- Entire Agreement: This document contains the entire understanding between the Sponsor and the Publisher.
- Amendments: Must be made in writing, signed by both parties.

Sponsor:

Signature: _____

Name:

Date:

Publisher:

Signature: _____

Name:

Date: