

Newsletter Swap Agreement Template

Parties Involved

Newsletter 1 Name

Newsletter 1 Contact

Newsletter 2 Name

Newsletter 2 Contact

Swap Details

Date(s) of Swap

Agreed Content/Ad Copy for Newsletter 1

Agreed Content/Ad Copy for Newsletter 2

List Size (Optional)

Other Requirements

Terms & Conditions

Signatures

Newsletter 1 Representative

Date

Newsletter 2 Representative

Date