

University Campus Radio Listener Research Form

Basic Information

Name

Email

Age

Department / Faculty

Listening Habits

How often do you listen to the campus radio?

☐ Daily ☐ Weekly ☐ Monthly ☐ Rarely ☐ Never

Preferred time for listening

☐ Morning ☐ Afternoon ☐ Evening ☐ Night

Why do you listen or not listen to campus radio?

Content Preferences

What type of content do you enjoy? (Select all that apply)

☐ Music ☐ Talk Shows ☐ News ☐ Interviews ☐ Campus Events ☐ Other

Any suggestions for improvement?