

Digital Newspaper Subscriber Preferences Survey

Personal Information

Name

Email

Age Group

Reading Preferences

Which sections do you read regularly?

- ☐ News
- ☐ Business
- ☐ Sports
- ☐ Entertainment
- ☐ Technology
- ☐ Lifestyle
- ☐ Opinion

Devices you use to read our newspaper

- ☐ Mobile Phone
- ☐ Tablet
- ☐ Desktop/Laptop
- ☐ Other

How often do you access our content?

- ☐ Daily
- ☐ Several times a week
- ☐ Weekly
- ☐ Rarely

Subscription Preferences

Subscription type

Preferred content format

- ☐ Text
- ☐ Audio
- ☐ Video
- ☐ Infographics

Which newsletter topics interest you?

Feedback

What features would you like to see improved or added?

Additional comments