

Tech Gadget Micro-Influencer Review Contract

This agreement ("Agreement") is made and entered into on this ____ day of _____, 20____, by and between:

- **Brand Name:**
- **Address:**
- **Contact Person:**

(Hereinafter referred to as "Brand")

- **Influencer Name:**
- **Social Media Handle(s):**
- **Address:**

(Hereinafter referred to as "Influencer")

1. Purpose

The Brand wishes to engage the Influencer to review its tech gadget(s) and share their honest opinion on their social media channel(s) as specified in this Agreement.

2. Deliverables

- Number and type of posts:
- Platform(s):
- Posting schedule/deadline:
- Tags and hashtags to include:
- Any content approval process:

3. Compensation

- Monetary compensation:
- Product(s) provided:
- Payment schedule:

4. Content Guidelines

- Disclosure (e.g., #ad or #sponsored as required by law):
- Review requirements (e.g., honesty, length, points to cover):
- Brand usage guidelines (e.g., logo, product shots):

5. Rights and Usage

- Ownership of content:
- Rights granted to Brand (e.g., reposting, advertising):

6. Term and Termination

- Effective date:

- Termination conditions:
- Consequence of termination:

7. Confidentiality

8. Indemnification

9. Miscellaneous

- Governing law:
- Entire agreement:
- Amendments:

Brand Representative

Date:

Influencer

Date: