Cease and Desist Letter for Trademark Infringement

| Date: |
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| To: |
| From: |
| Subject: Cease and Desist – Trademark Infringement |
| Dear |
| We represent, the owner of the registered trademark (the "Trademark"). It has come to our attention that you are using our Trademark without authorization in connection with your business/products/services. |
| Your use of the Trademark constitutes trademark infringement under applicable laws and is likely to cause confusion among consumers. We demand that you immediately: |
| Cease and desist from all use of the Trademark and any confusingly similar marks; Remove all references to the Trademark from your products, website, and advertising materials; Provide written assurance within days that you will comply with these demands. |
| If you do not comply with this request, we reserve the right to pursue all available legal remedies without further notice to you. |
| This letter is not a complete statement of our rights, claims, or remedies, and nothing contained herein shall be construed as a waiver of any rights or remedies available to us. |
| Sincerely, |