

Market Research Participant Data Use Agreement

This Data Use Agreement (‘‘Agreement’’) outlines the terms under which your data will be collected, used, and protected by [Company/Organization Name] in connection with your participation in market research activities.

1. Purpose of Data Collection

2. Types of Data Collected

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3. Use of Data

4. Data Protection and Confidentiality

5. Data Sharing

6. Participant Rights

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7. Contact Information

Participant Signature

Date