

# Nonprofit Donor Research Survey

## Contact Information

Full Name

Email Address

Phone Number

Organization (if applicable)

## Giving History

How often do you donate to nonprofits?

Approximate amount of your most recent donation (USD)

## Motivations

What motivates you to donate to nonprofits?

What causes are most important to you?

## Engagement

How involved do you like to be with organizations you support?

Preferred method of communication

## Feedback

How did you learn about us?

How can nonprofit organizations improve your experience as a donor?