

Market Trends Small-Business Survey

Business Name

Contact Person

Email

Industry

Location

Number of Employees

How many years has your business been operating?

Are you seeing an increase or decrease in customer demand?

- ☐ Increase
- ☐ Decrease
- ☐ No Change

What are the main challenges your business is currently facing?

Which trends have impacted your business in the past year? (Check all that apply)

- ☐ E-commerce Growth
- ☐ Remote Work
- ☐ Supply Chain Disruptions
- ☐ New Technology Adoption
- ☐ Shifting Consumer Behavior
- ☐ Other

What opportunities do you see for growth?

Additional Comments/Feedback