

E-commerce Checkout Experience Research Survey

Full Name

Email

Age

How often do you shop online?

- ☐ Daily
- ☐ Weekly
- ☐ Monthly
- ☐ Rarely

What devices do you use for online shopping? (Select all that apply)

- ☐ Desktop
- ☐ Mobile
- ☐ Tablet

How easy was your most recent checkout experience?

Did you encounter any frustrations during checkout? If yes, please describe.

What improvements would you like to see in the checkout process?

Additional Comments