

# B2B Product Usability Research Survey

## Basic Information

Company Name

Your Role/Title

Email (optional)

## Product Usage

How often do you use our product?

What is the primary purpose for using our product?

## Usability Evaluation

How easy is it to perform tasks using our product?

- ☐ Very Easy
- ☐ Easy
- ☐ Neutral
- ☐ Difficult
- ☐ Very Difficult

Please describe any challenges or issues you've encountered:

## Feature Feedback

What feature do you find most valuable?

Is there any feature you feel is missing?

## Additional Comments

Other feedback or suggestions

