Market Research Debriefing Form

Researcher(s) Client/Stakeholder Objectives of Research Methodology Key Findings Insights Recommendations	Date of Debriefing
Researcher(s) Client/Stakeholder Objectives of Research Methodology Key Findings Insights Recommendations	
Client/Stakeholder Objectives of Research Methodology Key Findings Insights Recommendations	Project Name
Client/Stakeholder Objectives of Research Methodology Key Findings Insights Recommendations	
Objectives of Research Methodology Key Findings Insights Recommendations Next Steps	Researcher(s)
Objectives of Research Methodology Key Findings Insights Recommendations Next Steps	
Methodology Key Findings Insights Recommendations Next Steps	Client/Stakeholder
Methodology Key Findings Insights Recommendations Next Steps	
Key Findings Insights Recommendations Next Steps	Objectives of Research
Key Findings Insights Recommendations Next Steps	
Key Findings Insights Recommendations Next Steps	
Insights Recommendations Next Steps	Methodology
Insights Recommendations Next Steps	
Recommendations Next Steps	Key Findings
Recommendations Next Steps	
Recommendations Next Steps	
Next Steps	Insights
Next Steps	
	Recommendations
Additional Notes	Next Steps
Additional Notes	
Additional Notes	
	Additional Notes