

Anonymous Consumer Product Focus Group Consent Form

Thank you for agreeing to participate in our consumer product focus group. Please read the following information carefully before giving your consent.

Purpose

The purpose of this focus group is to gather feedback on consumer products for research and development purposes.

Procedures

- You will participate in a group discussion regarding certain products.
- The session will last approximately _____.
- Your responses may be recorded for research analysis.

Anonymity & Confidentiality

- Your identity will remain anonymous; no personally identifiable information will be collected or shared.
- All data collected will be used only for research purposes.

Voluntary Participation

- Your participation is voluntary.
- You may withdraw at any time without penalty.

Risks & Benefits

- There are no known risks associated with participation.
- Your feedback will help improve consumer products.

Contact Information

For any questions about this focus group, please contact: _____

Date: _____

Participant Signature: _____