

Consumer Panel Screener

Contact Information

Full Name

Email Address

Phone Number

Demographics

Age

Gender

☐ Male ☐ Female ☐ Other ☐ Prefer not to say

Location (City, State)

Occupation

Screening Questions

Do you currently use [Product/Service Category]?

☐ Yes ☐ No

How often do you purchase [Product/Service Category]?

Which of the following brands do you buy? (Select all that apply)

☐ Brand 1 ☐ Brand 2 ☐ Brand 3 ☐ None of the above

Additional Comments

Please share your thoughts or experience with [Product/Service Category]

