

Market Research Interview Consent Form

You are being invited to participate in a market research interview. Before you decide, it is important for you to understand why the research is being conducted and what it will involve. Please read the following information carefully.

Purpose of the Research

What Will Happen

Confidentiality

Your Rights

- Participation is voluntary.
- You may withdraw at any time without penalty.
- You may refuse to answer any questions.

Contact Information

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I have read and understood the information provided above and agree to participate in this interview.

Name:

Signature:

Date: