Nonprofit Awareness Campaign Communication Strategy

Campaign Overview

Campaign Name								
Compaign Coals 9 (Dhiaatiyaa							
Campaign Goals & C	Dijectives							
Key Messages								
Target Audience(s)								
Communicat	tion Channels							
Channel	Purpose	Freq	uency		Responsible			
Content Plan	1							
Content Type	Topic/Message		Deadline Dis		stribution Channel			
Measuremen	t & Evaluation							
Key Performance Ind	licators (KPIs)							
Methods for Measuri	ng Success							

Reporting Frequency