

Internal Newsletter Effectiveness Survey

Name (optional)

Department

Email (optional)

Newsletter Consumption

How often do you read the internal newsletter?

How do you usually access the newsletter?

☐ Email ☐ Intranet ☐ Other

Content Evaluation

How relevant do you find the content?

How interesting do you find the articles?

What do you think about the length of the newsletter?

Feedback

What can be improved in the newsletter?

What topics would you like to see covered?

Additional comments or suggestions