Cease and Desist Letter for Trademark Violation

Date: To:
Address:
Subject: Cease and Desist – Trademark Infringement
Dear
We represent
It has come to our attention that you are using our trademark, , in connection with your business, products, or services without authorization. This unauthorized use constitutes trademark infringement under applicable laws.
Our client is the owner of the federally registered trademark, , Registration No.
, covering the following goods/services:
Your use of the trademark is likely to cause confusion with our client's mark and may mislead customers into believing that your products or services are affiliated with or endorsed by our client.
We hereby demand that you immediately:
 Cease and desist from any further use of the trademark Remove all content, products, or marketing bearing the trademark from your website, online listings, advertisements, and packaging Confirm in writing by
that you have complied with these demands.
If you do not comply, we will take appropriate legal action to protect our client's rights.
This letter is not a complete statement of our client's rights, and nothing herein is intended as a waiver of any rights or remedies.
Sincerely,