

Product Performance Benchmarking Sheet

General Information

Product Name		Date	
Benchmark Owner		Team	

Competitors / Products Benchmarked

#	Product/Competitor	Version/Model	Notes
1			
2			
3			

Key Performance Indicators (KPIs)

KPI	Product A	Product B	Product C	Remarks
Speed				
Accuracy				
Reliability				

Summary & Observations

Action Items / Recommendations

Action	Owner	Status