Game Character Design Review Checklist

Concept & Backstory

	Is the character concept unique and memorable?
	Is the backstory clear and coherent?
	Does the character have clear motivations and goals?
Vis	sual Design
	Is the character silhouette distinct?
	Is the color scheme appropriate and consistent?
	Is the costume design relevant to character and setting?
	Is the design readable in different contexts/sizes?
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An	nimation & Expressiveness
	Does the character support a full range of motions?
	Can facial expressions be conveyed clearly?
	Are poses and emotions distinct and recognizable?
Te	chnical Considerations
	Is the polygon/asset count suitable for the target platform?
	Is the character rigged and skinned as required?
	Are all technical constraints and guidelines followed?
Fir	nal Review
	Is the character consistent with the overall game style?
	Has feedback from previous reviews been incorporated?