Product Packaging Design Review Checklist

General Information

Product Name:

Reviewer(s):

Date:

Design Requirements

☐ Is the correct brand/logo visible and positioned correctly? ☐ Are brand colors and font used as per guidelines? ☐ Is the packaging size and dieline as specified? ☐ Is the product name and description clear and accurate? ☐ Are all required legal/regulatory marks present (e.g. barcode, batch number, recycling logos)? ☐ Are warnings, instructions, and ingredients (if applicable) included? ☐ Are all images/graphics high quality and license-cleared?

Production & Print Checks

☐ Is the file in the correct format and resolution? ☐ Are bleeds, trim, and safe areas correctly indicated? ☐ Are colors in CMYK and spot colors indicated if needed? ☐ Are fonts outlined or embedded?

Final Review

☐ Spelling, grammar, and numbers double-checked? ☐ Mockup created and reviewed from all sides? ☐ Meets accessibility/readability standards?

Comments & Notes

Approval

Approved by:

Date of Approval: