

Motion Graphics Design Review Checklist

PROJECT DETAILS

Project Name:

Reviewed by:

Date:

DESIGN & COMPOSITION

- ☐ Is the layout visually balanced?
- ☐ Are design elements consistently styled?
- ☐ Typography is clear and legible?
- ☐ Color palette is appropriate?
- ☐ Branding elements are correctly used?

ANIMATION & TRANSITIONS

- ☐ Movements are smooth and natural?
- ☐ Timing and pacing fit the message?
- ☐ Visual hierarchy is clear through animation?
- ☐ Transitions enhance, not distract?

AUDIO

- ☐ Audio is properly synchronized?
- ☐ Music and effects suit the style?
- ☐ Voiceover is clear and at proper volume?

TECHNICAL

- ☐ Export settings match project requirements?
- ☐ Frame rate and resolution are correct?
- ☐ No visual or audio glitches?

FINAL REVIEW

- ☐ Content meets brief/objectives?
- ☐ Proofreading complete (text, titles)?
- ☐ Client feedback addressed?
- ☐ Ready for delivery?

Reviewer Notes:

