

# Infographic Design Review Checklist

## Visual Hierarchy

- ☐ Main message is immediately clear
- ☐ Visual flow guides viewer logically
- ☐ Consistent alignment and spacing

## Content

- ☐ Data is accurate and up to date
- ☐ Text is concise and relevant
- ☐ No unnecessary jargon or clutter

## Typography

- ☐ Font size and weight indicate hierarchy
- ☐ Text is easily readable
- ☐ Limited to 2-3 font families

## Charts & Graphics

- ☐ Appropriate visualization type for data
- ☐ Clear and accurate labels/legends
- ☐ Consistent style for icons and illustrations

## Branding & Attribution

- ☐ Branding elements included (logo, colors, etc.)
- ☐ Sources and attributions are present

## Accessibility

- ☐ Images and graphics have descriptive alt text
- ☐ Sufficient color contrast

## Additional Comments

## Reviewer Name

