

# Product Packaging Design Peer Review

Reviewer Name

Date

Product Name

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## 1. Visual Appeal

Strengths

Suggestions for Improvement

## 2. Brand Alignment

Strengths

Suggestions for Improvement

## 3. Information Clarity

Strengths

Suggestions for Improvement

## 4. Functionality

Strengths

Suggestions for Improvement

## 5. Sustainability

Strengths

Suggestions for Improvement

## 6. Overall Comments