

SaaS UI/UX Design Evaluation Checklist

1. Navigation & Structure

- ☐ Navigation is intuitive, consistent, and easy to locate
- ☐ Logical grouping & hierarchy of menus/pages
- ☐ Breadcrumbs or progress indicators provided where needed
- ☐ Application supports fast and meaningful page transitions

2. Visual Design Consistency

- ☐ Consistent layout, spacing, and alignment across pages
- ☐ Consistent use of icons and graphic elements
- ☐ UI elements (inputs, buttons, tables) follow a design system

3. Usability

- ☐ Key actions are easy to find and complete
- ☐ Error messages are clear, constructive, and help users resolve issues
- ☐ Help, tooltips, or onboarding available where necessary
- ☐ Minimal user effort needed for common tasks (fewest clicks, logical flows)

4. Accessibility & Responsiveness

- ☐ Design is accessible (forms, buttons, contrast/labels)
- ☐ Keyboard navigation supported for all major features
- ☐ Responsive and works well on all screen sizes/devices

5. Performance & Feedback

☐ Feedback is provided after actions (save, submit, error, etc.)

☐ Loading indicators where delays are possible

☐ Minimal lag or performance bottlenecks in main workflows