

# Marketing Agency RFI Template

---

## 1. Company Overview

Company Name

Contact Person

Contact Email

Website

## 2. Agency Information

Brief Agency Overview & History

Core Services Offered

Industry Experience / Specializations

## 3. Team & Capabilities

Team Structure & Key Personnel

Key Technologies & Platforms Used

## 4. Client Portfolio & References

Representative Client List / Case Studies

References (Name & Contact Details)

## 5. Project Approach

Describe Your Project Approach / Methodology

Collaboration & Communication Practices

## 6. Commercials

Pricing Model(s)

Typical Billing Terms & Conditions

## 7. Additional Information

Any Additional Information or Comments