

Sales Representative Performance Self-Review

Personal Information

Name

Position

Review Period

1. Key Sales Metrics/Results

Sales Targets Achieved

Total Revenue Generated

Number of New Clients Acquired

Other Notable Metrics

2. Strengths & Achievements

What do you consider your main strengths as a sales representative?

List your main achievements during this review period.

3. Challenges & Areas for Improvement

What challenges did you encounter?

What skills or areas would you like to improve?

4. Professional Development Goals

List your development goals for the next period.

5. Additional Feedback or Comments

Anything else you would like to add?