

Social Media Influencer Collaboration Release

Brand Name

Influencer Name

Date

Campaign / Collaboration Title

Scope of Collaboration

Deliverables

Platforms

Posting Schedule

Compensation

Fee / Compensation Details

Incentives / Products Provided

Rights & Usage

Content Usage Rights

Exclusivity Terms

Other Terms

Additional Terms / Notes

Brand Representative Signature

Name

Influencer Signature

Name

Date

Date