## **Social Media Video Campaign Intake**

Campaign Name	
Brand/Client	
	_
Campaign Objective	
Target Audience	
	_
	_
Social Platforms	
	<b>►</b> ₩
	₽
	░
Video Specifications (duration, format, aspect ratio)	_
Key Message(s)	
	_
	_
Call To Action	

Required Assets/Materials

Timeline/Deadline			
How will success be measur	ed?		
Additional Notes			