

# Corporate Video Project Brief

## Project Overview

Project Title

Project Objectives

## Target Audience

Describe Your Target Audience

## Key Messages

Main Message(s) to Communicate

## Video Details

Desired Video Length (minutes)

Video Style (e.g., Animation, Live Action)

Reference Videos / Inspiration

## Brand Guidelines

Branding Requirements

# Timeline & Deadlines

Project Timeline

# Budget

Budget Range

# Additional Notes

Other Requirements or Comments