

Retail Coupon Audit & Verification Template

Store Name

Store Location

Auditor Name

Date of Audit

Coupon Details

Coupon Code

Coupon Description

Valid From

Valid Until

Verification Checklist

☐

Coupon is displayed correctly in-store

☐

Terms & conditions visible and correct

☐

Validity dates are accurate

☐

Redemption process works as intended

Notes / Observations

Auditor Signature