## Store Anniversary Sale Promotion Approval Template

## **Promotion Details**

Store Name		
Store Location		
D Til		
Promotion Title		
Promotion Period		
Promotion Description		
·		
Offer Details		
Offer Details		
Product / Service	Promotion Type	Discount (%) / Offer
Budget		
Estimated Budget		
Budget Source		
<b>Expected Outcomes</b>		
Target Sales Increase		
Additional Comments		

## **Approval**

Requested By
Date
Reviewed By
Date
Approved By
Date