

Toy Store Mystery Consumer Report

Visit Details

Date of Visit

Time of Visit

Store Location

Store Address

Staff Interaction

Number of Staff Visible

Was a greeting received upon entry?

Staff Friendliness (1-5)

Staff Knowledge

Store Appearance

Cleanliness (1-5)

Organization (1-5)

Notes

Product Range

Available Brands/toys of interest

Were shelves well-stocked?

Checkout Experience

Queue Time (minutes)

Was the cashier friendly?

Receipt Offered?

Overall Experience

What went well?

What could be improved?

Overall Rating (1-5)

Additional Comments

Purchased Items

Item	Price