

Electronics Retailer Mystery Shopper Evaluation

Store Information

Store Name

Location

Date of Visit

Time of Visit

Mystery Shopper Name

Store Appearance

Cleanliness

Organization of Products

Comments

Staff Interaction

Did staff greet you?

Were you offered assistance?

Staff product knowledge

Comments

Product Availability

Were the products you were looking for available?

Comments

Checkout Experience

Wait time at checkout

Staff efficiency at checkout

Comments

Overall Impression

Would you recommend this store?

Further Comments