

Boutique Clothing Store Mystery Shopper Feedback Form

Mystery Shopper Name

Date of Visit

Time of Visit

Store Location

Store Appearance

- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5

Comments on Store Appearance

Staff Friendliness

- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5

Comments on Staff

Product Selection

- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5

Comments on Product Selection

Cleanliness

- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5

Comments on Cleanliness

Overall Feedback